

<p>Outcome: Where do we want to be in 6 months / one year / two years, etc? What will have changed/ improved?</p>	
<p>Activities: What are we going to do to achieve this outcome? What actions are we going to take and when? How are we going to do it? What is it that me / my team needs to do to contribute to achieving this outcome?</p>	
<p>Outputs: What tangible things will we achieve or produce? How many? How often? How much?</p>	
<p>Who is leading this i.e. who owns the strategy for this outcome? Is this me / my team? Is it someone else? If so, who?</p>	
<p>Who else needs to contribute towards achieving this outcome? * How will they contribute?</p>	
<p><i>* Specify, e.g. individual Board members / trustees; staff from other teams, volunteers; partner organisations; funders; external consultant</i></p>	