

The SWOT tool below is a quick way to analyse where your organisation stands at any given point in time. Why not use it as a whole-team brainstorming exercise?

It can be used for a variety of purposes – for example – analysing how your organisation will respond to new, government legislation that impacts your area of work; or use when your organisation is thinking of expanding into a new area of work.

# Strengths

# Weaknesses

# Opportunities

# Threats